

BUSINESS DEVELOPMENT MISSION BEIJING AND SHANGHAI, CHINA

Explore Opportunities in China

November 13 - 17, 2006

Does Your Company Have a China Strategy?

China is the fastest-growing major market in the world. It is now the third-largest trading nation and America's third-largest trading partner. Total bilateral trade with the U.S. in 2005 was \$243 billion. Total U.S. exports to China in 2005 were \$41 billion, an increase of 19 percent over 2004. Through May 2006, U.S. exports have grown 37 percent over the same period last year. As America's fourth-largest export market, China provides excellent opportunities for U.S. companies in a number of industries.

U.S. companies have the chance to make or increase sales in this booming market by joining Commerce Secretary Carlos M. Gutierrez as he leads a delegation of U.S. businesses, representing a broad cross-section of industries on the Business Development Mission to China from November 13-17, 2006.

An Incredible Business Opportunity

The Department of Commerce recognizes that while many U.S. companies have been successful in China, some companies need assistance negotiating the Chinese market to take advantage of the great opportunities that exist.

This Mission represents an opportunity for both experienced exporters to explore these opportunities as well as assist U.S. companies that are currently operating in China to participate in a program designed to increase their current level of exports.

The Mission will assist U.S. businesses to initiate or expand their exports to China's leading industry sectors by making business-to-business introductions, providing market access information, and providing access to government decision makers. The Mission aims to:

- Assist U.S. companies that are experienced exporters enter China for the first time;
- Assist U.S. companies already operating in China increase their business there;
- Address obstacles to trade with China, including transparency, intellectual property rights protection, & rule of law;
- Provide information on U.S. Government trade financing programs, through the inclusion of representatives from USTDA, Ex-Im and SBA.

Take advantage of this opportunity and apply today.

Applications and additional information are available at <http://www.export.gov/chinamission>

The Participation Fee is \$8,500 per company and \$3,000 for each additional company representative.
This fee excludes personal travel and lodging costs.

Questions? Contact the Office of Business Liaison at the U.S. Department of Commerce at 202-482-1360 or ChinaMission@doc.gov